



Fundraising Executive

With a proud history to uphold, the Brisbane Lions are embarking on an exciting period of growth and long-term success. To assist us in achieving our goals, we are currently seeking to appoint a dynamic and innovative **Fundraising Executive** to develop and drive the fundraising strategy for the Brisbane Lions.

The **Fundraising Executive** will be responsible for driving the Lions' Fundraising strategy, leveraging their knowledge and expertise in Donor management and engagement to deliver an integrated fundraising strategy and budget focused on donor growth and retention. The role will work closely with key stakeholders to develop and lead all fundraising activity and programs within the Club, as well as lead Brisbane Lions Foundation activities.

Key areas of responsibility of the **Fundraising Executive** include;

- Strategy and Operational Management – manage the development and execution of the Club's Fundraising Strategy, incorporating fundraising for the Club's new Training and Administration Facility, Women's Football, Hyundai Help for Kids program and the club's community programs, ensuring alignment with the values of the Brisbane Lions;
- Stakeholder Engagement – develop and foster meaningful relationships with existing and potential benefactors, ensuring effective and constructive engagement;
- Compliance and Reporting – ensure all fundraising materials and activities comply with relevant legislation, guidelines and principles, and create fundraising operational processes that cover the entire fundraising lifecycle including reporting.
- Lions Foundation Management – coordinate Lions Foundation activities, including Board Meetings.

The ideal candidate will be tertiary qualified, ideally within sports management or business. You must be a strategic thinker, with experience developing and delivering fundraising strategy and stakeholder engagement. Demonstrable knowledge of fundraising and/or Trust and Foundations management within the local AFL landscape is highly advantageous.

To be successful, applicants must:

- Be a strategic thinker, creative and ideas driven, with the ability to think on their feet.
- Have demonstrated experience in stakeholder engagement, negotiation and relationship management across sectors
- Demonstrated experience raising money for large capital or building projects

HYUNDAI CENTRE

Level 5, Gate 2, The Gabba
812 Stanley Street Woolloongabba QLD 4102
POST PO Box 1535 Coorparoo DC, QLD 4151

P: 1800 216 885 **F:** 07 3271 4905 **E:** club@lions.com.au

ABN: 43 054 263 473 Brisbane Bears-Fitzroy Football Club Ltd trading as Brisbane Lions Australian Football Club





- Have experience developing, implementing and managing full cycle fundraising programs
- Have experience leading teams and projects
- Be excellent communicators, both verbal and written
- Have the demonstrated ability to use initiative, meet tight time frames, and to work with limited supervision
- Be passionate about fundraising initiatives and driven to work in the sports industry.

Due to the nature of the industry and role, hours can be irregular so flexibility, willingness to travel and a manual driver's licence is required. You must be available to work home, and some away, games during the AFL season.

To apply, please forward your CV and covering letter to jobs@lions.com.au
Applications close Sunday 17th February 2019.

Brisbane Lions is an equal opportunity employer, committed to providing a working environment that embraces and values diversity and inclusion.

Aboriginal and Torres Strait Islander applicants are encouraged to apply.

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